

Leverage Special Offers in Your Practice



VSP Member Extras provides VSP Vision Care members access to more than \$3,000 in savings for their eye care and overall wellness needs. Offers provide value that may compliment or go beyond their vision benefits. Here are a few ways your office can use VSP Member Extras to deliver more value to your VSP patients.



Create Opportunities for Increased Revenue by Encouraging Patients to Try New Materials



Attract and Retain Patients by Helping Them Save



Increase Patient Satisfaction



Enhance Patient Conversations



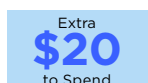
Maximize the Value of Your Patients' Benefits



Promote Offers in Your Patient Communications

Special Offers Available through VSP Network Providers

Featured Frame Brands Promotions



- Patients get an extra \$20 to spend toward their frame allowance when they choose from Featured Frame Brands
- Reimbursement is based on the higher frame allowance
- Offer is tied to frame coverage, refer to the Patient Record Report for eligibility

6-Month Lens Satisfaction Guarantees



- More than just a product refund, your patients get their lenses benefit reinstated and they get all the same lens enhancements they had on the original pair at no additional charge
- Your office simply calls VSP and it's treated like a second claim, not a lab redo; practices and the labs get all their appropriate reimbursements

Up to 40% Off Lens Enhancements



Offer is tied to benefit coverage, so refer to the Patient Record Report for eligibility

Savings on Prescription Sunglasses



VSP patients can earn up to a \$40 rebate when you spend \$250 or more on a complete pair of Maui Jim prescription sunglasses

Up to \$300 in Rebates on Contacts



Can be used with benefits or on private pay purchases

Not-to-Exceed \$39 Pricing on Routine Retinal Screenings



- Offer is tied to benefit coverage, so refer to the Patient Record Report for eligibility
- When applicable, not-to-exceed \$39 pricing is on all routine retinal screenings, not just **optomap**

Offers on Myopia Management



CooperVision®



- VSP patients have access to an up to \$300 rebate on MiSight® 1 day, the #1 myopia control contact lens for kids.
- Patients who purchase Essilor Stellest lenses, have their purchase backed by the Essilor® Stellest® Lenses Worry-Free Guarantee.
- To take advantage of this guarantee, your office just needs to contact your Essilor Lab Customer Service Representative.

While not all Member Extras offers may be available through your practice, nearly all the offers can be leveraged in your practice to increase your patient's overall savings and satisfaction.

Special Offers Available through Other Member Extras Partners

Coupons for Over-the-Counter Eye Care Products



Coupons can be downloaded from vsp.com/offers and handed out in office or you can direct VSP patients to download the coupons

LASIK



VSP patients save up to \$1,100 off LASIK

Hearing Health



VSP patients save up to 60% on top-of-the-line prescription and over-the-counter hearing aids and more

Color Blind Glasses



VSP patients get up to 20% off popular EnChroma glasses collections

Leisure & Lifestyle



VSP patients have access to a variety of everyday savings on fitness, prescription drugs, entertainment, travel, cash rewards, and more

Health & Wellness



Patients get free help, connection, and support to manage vision loss. Services available online, by phone, or mail



VSP patients save on testing supplies and resources to help prevent or manage diabetes



VSP patients get 20% off orders over \$89, or 15% off any order-plus free shipping on hundreds of popular eye care products

Money & Life Management



VSP patients get instant, in-office promotional financing offers for eye care and eyewear



VSP patients can organize, securely store, and assign access to important documents like wills, passwords, and more all for just \$27 a year



VSP patients can get smart about their credit, money and privacy with SmartCredit, helping them meet their financial goals for just \$8.95 a month

See what other offers may be available to your VSP patients
at vsp.com/offers.

Offers subject to change without notice. Brands and promotions are subject to change. Some members may not be eligible for all offers. Members who participate in a Medicaid/state-funded plan are not eligible for the above offers. Visit vsp.com/offers for terms and conditions on specific offers.

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